

# Thousands of Dollars Saved By Protecting Landscape At Music Festival



## PROJECT SCOPE

Create safe walkways for music festival and eliminate damage to landscapes.

## CLIENT

Music festival company

## INDUSTRY SEGMENT

Entertainment

## EQUIPMENT

- SolidGround® Traction Mats

## BACKGROUND

A music festival company needed to find a way to create a safe walking path for guest, from the parking lot to the main events walking trail. In previous years due to the amount of foot traffic and heavy rainfall, the grass would turn into mud trails. This would not only make it unsafe for guest but would also cost the customer money having to replace the damaged property.

## OUTCOME

In order to provide a safe walking path, Rain for Rent provided 250 4' x 8' SolidGround® Traction Mats. By using the plastic links to secure the mats together, this lowered the risk of tripping.

## HIGHLIGHTS

- The traction mats saved the customer \$8,000 by avoiding damaging the park grounds and reducing the cost of having to replace the damaged property.
- Rain for Rent's design layout made it a lot more manageable and safe for pedestrians with wheelchairs, baby strollers and golf carts.
- The high visibility of the traction mats caught people's attention and drew them to use the walking path, rather than walk through the grass tearing up the field.

## CUSTOMER FEEDBACK

The customer was very impressed by Rain for Rent's ability to demonstrate adaptability, our commitment to safety and the overall cost savings.



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